

COMPANY PROFILE

Horn Thrive Hub

"Thriving Sustainable Change"

Who We Are

Horn Thrive Hub (HTH), officially known as The, is a multidisciplinary innovation hub founded in 2018. HTH delivers transformative, community-driven, and evidence-based services in research, digital innovation, policy development, monitoring and evaluation, climate change adaptation, and institutional capacity building. We empower displaced persons, women, youth, and vulnerable communities to lead change through inclusive programs aligned with national strategies and global development goals.

HTH operates across all Federal Member States, Banaadir, and key districts of Somalia, ensuring our work is context-specific, participatory, and locally owned. We support governments, civil society organizations, UN agencies, and development partners through scalable, impactful solutions that are grounded in data and designed for resilience. Our commitment is to connect communities with opportunity and institutions with reliable, localized evidence.

Vision Statement:

To be a catalyst for inclusive innovation, resilience, and sustainable development in vulnerable and displaced communities by equipping individuals with the knowledge, skills, and tools to lead transformative change.

Mission Statement:

To empower marginalized populations—especially displaced youth, students, and emerging entrepreneurs through high-impact education, technology access, skill-building, climate resilience programs, and strategic partnerships that foster inclusive economic growth and community sustainability.

Strategic Approaches

- **Human-Centered Design:** Programs are co-created with communities to ensure relevance, cultural sensitivity, and sustainability.
- **Technology for Development:** Leveraging data, GIS, and software solutions to enhance decision-making, planning, and innovation.
- **Multi-Sectoral Collaboration:** Engaging government, academia, NGOs, and the private sector to scale impact and influence policy.
- **Inclusion and Accessibility:** Prioritizing participation of marginalized groups including women, IDPs, and persons with disabilities.
- **Evidence-Based Implementation:** Utilizing research, M&E, and data to design, deliver, and adapt programs effectively.

Core Values

01 **Equity:** Ensuring equal access to opportunities and resources regardless of background or displacement status.

02 **Innovation:** Fostering creativity, curiosity, and technology as tools for local and global solutions.

03 **Resilience:** Building the capacity of individuals and communities to withstand and recover from challenges.

04 **Collaboration:** Partnering with communities and institutions for shared growth and impact.

05 **Integrity:** Operating with transparency, accountability, and a commitment to excellence.

06 **Sustainability:** Promoting environmentally conscious and long-term solutions across all programs.

01

Climate Change and Environmental Resilience



Community-Based Climate Adaptation

HTH facilitates Local Adaptation Plans of Action (LAPAs) through participatory processes, community mapping, and grassroots consultations. Our work includes ecosystem restoration, climate-smart agriculture, and water harvesting systems. Adaptation solutions are locally driven, replicable, and inclusive.

Climate Governance and Institutional Strengthening

We support climate policy development, legal reviews, and institutional planning aligned with the Paris Agreement, SDGs, and NDPs. We help ministries develop climate strategies, financing plans, and MRV systems. Capacity development includes training on mainstreaming climate in governance and budgeting.

Capacity Development and Training

Our modular training on rainwater harvesting, renewable energy, and sector-based adaptation ensures practical implementation. Blended formats, mentorship, and alumni networks create a multiplier effect of local climate leaders and innovators.

Green Innovation and Youth Action

HTH incubates eco-entrepreneurs, green startups, and youth-led initiatives through innovation hubs, hackathons, and leadership programs. Areas of focus include recycling, renewable energy, clean construction, and agroecology. Youth receive training, mentorship, and access to seed funding.

Disaster Risk Reduction and Preparedness

We conduct multi-hazard risk assessments, support DRR planning, and deliver simulation training for emergency response. Our work integrates early warning systems, climate forecasting, and inclusive preparedness protocols. Special attention is given to camps, schools, and vulnerable groups.

Disaster Education and Resilience Building

HTH strengthens national and community-level disaster preparedness through a comprehensive program that blends geospatial technology (GIS & Remote Sensing), community risk assessments, and institutional capacity building. We support mapping of hazards, evacuation planning, and real-time early warning systems.
Training modules include simulation drills, disaster coordination protocols, and climate-informed risk planning tailored to the needs of vulnerable communities. Our approach aligns with humanitarian standards and government DRR policies to improve responsiveness and reduce loss during emergencies.

Localized Knowledge Products

We co-create culturally relevant educational resources such as guides for drought-resistant farming, flood-proof homes, and climate curriculum integration. These are built on indigenous knowledge and scientific data to ensure localized application.

02

Business Development



Business Development Training

We equip youth, women, and IDPs with skills to design, launch, and manage micro and small enterprises. Training includes business model development, marketing, branding, operations, and bookkeeping. Our participants develop practical, locally viable business plans.

Business Development

The Business Development course empowers aspiring entrepreneurs with the strategic, financial, and operational knowledge required to launch and sustain micro and small enterprises. The curriculum is structured to reflect the realities of low-income, informal, and displaced communities, ensuring accessibility and relevance across diverse contexts.

Business Ideation and Planning introduces learners to the fundamentals of identifying viable business opportunities, conducting market analysis, and formulating value propositions. Participants develop business models and use tools like the Business Model Canvas to visualize and refine their ideas for local needs.

Marketing and Branding teaches participants how to position their products or services in competitive markets. Topics include customer segmentation, value communication, social media strategy, and low-cost marketing techniques. Learners build brand identity, design promotional mateHTHls, and run campaign simulations.

Financial Planning and Management focuses on budgeting, pricing, cost control, and cash flow management. Participants are trained to maintain simple but effective bookkeeping systems, assess financial health, and prepare business forecasts that are essential for growth and investment readiness.

Access to Finance and Investment Readiness equips learners with knowledge of microloans, grants, crowdfunding, and venture funding. They learn how to pitch to funders, write business proposals, and structure financial documents. Emphasis is placed on navigating funding ecosystems that are often inaccessible to displaced or marginalized entrepreneurs.

Approach and Methodology: Participants work on case studies, simulation exercises, and business plan development under the mentorship of local entrepreneurs and finance experts. Peer reviews and exposure visits to successful enterprises are integrated for practical insights.

Business Management:

- ✓ **Starting and sustaining small businesses**
- ✓ **Financial forecasting and bookkeeping**
- ✓ **Marketing, investment planning, and risk mitigation**

01 Financial Literacy

Financial Literacy for Households and Entrepreneurs

HTH provides training on personal budgeting, savings, credit, digital banking, and mobile money use. Content is tailored for low-income and displaced populations with limited financial access. Training is participatory and contextualized for Somali communities.
Tailored for displaced and low-income populations, these modules emphasize local business dynamics and economic realities. Graduates gain financial confidence and entrepreneuHTHl acumen.
Financial literacy is fundamental for personal empowerment and economic participation. This course is designed to help individuals understand the principles of saving, budgeting, credit, and digital banking. It is particularly suited for displaced and low-income individuals who may have limited formal education or financial access.

Personal Finance and Budgeting introduces the concepts of income tracking, expense management, and financial goal-setting. Participants create personal budgets, prioritize needs versus wants, and build habits for financial discipline that can stabilize daily living.

Savings and Credit demystifies how savings accounts, credit systems, and interest rates work. Learners explore formal and informal financial systems and how to leverage them responsibly. They learn about avoiding debt traps, building credit history, and setting up emergency funds.

Digital and Mobile Banking equips participants with the tools to use mobile wallets, online banking, and e-payment platforms. This is vital in regions where physical banking is limited but mobile access is growing. It increases access to services and supports cashless, secure transactions.

Financial Literacy for Families explores how to manage shared resources in households. Participants are taught how to plan for family expenses, educate children on money values, and set up basic insurance or health saving schemes.

Approach and Methodology: The course uses real-life scenarios, visual aids, and community-based discussions to simplify concepts. Trainers guide learners in applying knowledge to their unique financial contexts.

Financial Literacy Financial Literacy:

- ✓ **Budgeting and saving techniques**
- ✓ **Understanding loans, credit, and digital banking**
- ✓ **Managing household and personal finances**

03

Co-Working and Startup Incubation



Inclusive Innovation Spaces

HTH provides co-working spaces equipped with digital tools, internet, and collaborative facilities for youth, women, and displaced entrepreneurs. Access is subsidized and inclusive, with support for people with disabilities and diverse language needs.

Startup Incubation and Business Acceleration

Our incubation program offers mentorship, pitch coaching, market analysis, and linkages to investors and accelerators. We prioritize businesses that solve local development problems and promote inclusive innovation.

Innovation for Social and Climate Impact

We foster tech-enabled startups addressing climate, health, education, agriculture, and displacement. Innovation labs and design sprints support early-stage solutions. Solutions are developed with community input and supported through scale-up.

Environmental Sustainability and Green Design

Sustainability is central to our operations and incubation. We promote green jobs, eco-friendly product design, circular economy models, and sustainable infrastructure. Participants are trained in environmental audits and climate-smart entrepreneurship.

04

Research Development



Community-Based Research and Data Collection

HTH leads inclusive, ethical, and participatory research grounded in community realities. We train local enumerators and youth researchers to conduct surveys, interviews, and focus groups in displaced and vulnerable communities. Using tools like KoboToolbox, ODK, and ArcGIS, we collect both qualitative and quantitative data. Our research reflects local priorities and feeds directly into programming and policy reform. Evidence is only powerful when it includes everyone.

Surveys, Assessments, and Field Studies

We conduct a range of assessments including baseline, midline, endline, needs assessments, rapid appraisals, and feasibility studies. Our field teams work across regions to collect data on community well-being, institutional capacity, service delivery gaps, and program effectiveness. These studies directly inform project design, donor reporting, and national development strategies. Data quality, participation, and disaggregation are central to our approach.

Data Collection, Surveys, and Assessments

We implement household surveys, impact evaluations, vulnerability assessments, and thematic studies to support planning, monitoring, and resource allocation.

Technology-Driven Research Tools

Our field teams use mobile data collection apps, GIS mapping, and real-time dashboards to enhance data accuracy, speed, and disaggregation.

Evidence generation and Knowledge Products

HTH transforms raw data into user-friendly knowledge products that support advocacy, program design, and policy engagement. Outputs include infographics, policy briefs, situation reports, thematic snapshots, and localized fact sheets tailored to various audiences. Our communication approach makes data actionable and accessible across technical and community stakeholders.

Research Capacity Strengthening

We build the capacity of students, researchers, government officers, and civil society actors through structured training, mentorship, and supervised fieldwork. Modules cover research ethics, data tools (SPSS, NVivo, Excel), and policy writing. We promote local research leadership and sustainability through partnerships with universities and research institutions.

05

Monitoring, Evaluation, and Learning (MEL)



Digital and Real-Time Monitoring

We use digital tools such as KoboToolbox, Power BI, and GIS for real-time monitoring of program implementation and outcomes. Our systems ensure timely decision-making and effective tracking of progress and challenges. Visual dashboards and automated reporting enhance transparency and adaptive management.

Participatory and Inclusive Evaluation

Our evaluations are participatory, incorporating the voices of youth, women, IDPs, and frontline workers. We apply mixed methods including focus groups, community scorecards, and outcome harvesting. Findings are translated into practical recommendations for policy and program adjustments.

Institutional MEL System Development

HTH supports ministries, NGOs, and donor programs to develop internal MEL frameworks and tools. We provide templates, training, mentoring, and databases aligned with national and global reporting standards. Strong MEL systems promote accountability and continuous improvement.

Building and Operationalizing Management Information Systems (MIS)

HTH supports institutions in designing and operationalizing robust MIS platforms to improve data storage, visualization, and decision-making. Our support includes system architecture design, dashboard development, database management, and integration of GIS and Power BI tools for real-time analytics. We align MIS structures with sectoral priorities such as health, education, livelihoods, and displacement tracking.

We offer institutional mentorship and technical assistance to ensure that systems are user-friendly, secure, and scalable. Training is provided to government staff and implementing partners on system maintenance, data entry protocols, indicator tracking, and report generation. HTH's approach ensures sustainability by embedding MIS ownership within institutions and aligning systems with national development and resilience frameworks.

Learning and Adaptive Management

We facilitate pause-and-reflect sessions, learning reviews, and knowledge-sharing workshops to help partners adapt. Learning is integrated across the program cycle, informing scale-up and innovation. Documentation of lessons supports broader dissemination and institutional memory.

06

Policy Development



Strategic Plan Development

HTH facilitates the development of institutional and sectoral strategic plans aligned with national priorities. Our participatory planning includes visioning exercises, stakeholder analysis, and results-based frameworks. We ensure each plan includes costed activities, M&E indicators, and timelines that support practical implementation.

Policy and Legal Frameworks

We support the drafting and review of legal and policy instruments for housing, land, urban development, climate, displacement, and public services. Our experts conduct benchmarking, legal gap analysis, and multi-stakeholder validation. Frameworks are tailored to institutional mandates and contextual realities.

Strategy and Operational Plan Design

HTH works with institutions to turn policies into action through detailed operational plans. These include targets, staffing, budgeting, and coordination mechanisms. We integrate risk mitigation, gender equality, and monitoring systems into every design process. Operational plans help ensure that strategies are deliverable, not just aspirational.

Policy Dialogue and Stakeholder Engagement

We convene inclusive consultations, policy roundtables, and dialogue forums bringing together government, civil society, academia, the private sector, and communities. We support consensus-building, documentation, and communication around shared policy goals. Stakeholder ownership enhances uptake and long-term success of reforms.

07

Capacity Development



Report Writing and Technical Documentation
High-Impact Reporting and Documentation

Horn Thrive Hub trains professionals in structured report writing, tailored to donor, government, and programmatic requirements. Participants learn how to create technical reports, policy briefs, progress summaries, meeting minutes, and data visualizations. The course emphasizes ethical reporting, proper sourcing, and clarity for technical and non-technical audiences alike.

Templates, software tools (e.g., Microsoft Word, Google Docs), and visual storytelling techniques are used to turn complex field data into accessible formats for decision-makers. This service ensures that program results, lessons, and recommendations are communicated clearly and with influen

Strategic Communication skills and Public Engagement

HTH builds capacity in professional communication for advocacy, fundraising, stakeholder engagement, and public awareness. Participants master persuasive writing, public speaking, cross-cultural messaging, and digital outreach using tools like Canva and social media. Role-playing, storytelling, and presentation practice ensure strong engagement across audiences—from policymakers to communities.

This training prepares individuals and teams to craft climate narratives, influence donors, write winning proposals, and respond effectively during crises. Our communication programs promote clarity, creativity, and confidence in every message delivered.

Full-Stack Software Development

HTH offers a community-responsive software development track, enabling youth, women, and displaced innovators to build web and mobile applications for social impact. Training includes front-end development (HTML, CSS, JavaScript), back-end programming (Node.js, Python, MySQL), and mobile app development using Flutter and React Native.

Participants also receive training in UX/UI Design with Figma and Adobe XD, emphasizing inclusive and user-friendly interfaces. Our approach promotes design thinking, coding sprints, and mentorship, leading to the development of functional, scalable tech solutions for local challenges in education, health, climate, and civic engagement.

Data Analytics and Visualization

Horn Thrive Hub empowers communities and institutions to harness the power of data through our comprehensive Data Analytics program. Our curriculum covers theoretical knowledge and hands-on training in tools such as SQL, R, Python, Tableau, and ArcGIS. Participants learn to clean, analyze, and visualize datasets, enabling data-driven decisions across humanitarian, development, and government sectors.

Through real-world case studies, learners practice transforming raw data into actionable insights using tools like Jupyter Notebooks, relational databases, and spatial mapping software. Emphasis is placed on using data for evidence-based policy, program evaluation, and community accountability. This training prepares participants for data-related roles in NGOs, academia, and public institutions.

Data Collection Training

Horn Thrive Hub delivers tailored training programs on data collection methodologies that equip participants with the skills to generate reliable, disaggregated, and actionable information. The training targets government staff, CSOs, NGOs, and youth enumerators across Somalia's Federal Member States, Banaadir, and all regions. Modules cover survey design, sampling techniques, enumerator ethics, and the use of digital tools like KoboToolbox, ODK, and mobile-based applications.

We emphasize participatory and inclusive data practices that engage displaced populations, women, and vulnerable groups. Through hands-on simulations and fieldwork, trainees learn to collect household-level, sector-specific, and thematic data aligned with national and donor requirements. The training enhances the credibility, speed, and accuracy of data for use in planning, evaluation, and accountability frameworks.

We welcome partnerships, collaboration, and shared action to build a more inclusive, climate-resilient, and innovation-driven Somalia.

Horn Thrive Hub

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